



410 9th Street, Second Floor
Brandon, Manitoba
R7A 6A2
t. 204.729.2210
f. 204-729-8244

MEDIA RELEASE

For Immediate Release

Redevelopment Program Supports Two Dancing Projects

August 5th, 2010 – Renaissance Brandon is pleased to announce its support of two downtown dance studios through two, separate Redevelopment Program grants, totaling \$65,000. These two projects will bring over 600 families to our district each week and stimulate over \$350,000 in improvements to two buildings within the Renaissance District.

“These two projects take us a step closer to developing an arts and entertainment hub in our downtown core”, states Vince Barletta, Chairman of Renaissance Brandon. “Successful places exist because people frequent them and bringing over 600 people downtown each week, especially after 5 p.m. will significantly improve “Life After Dark”.”

132, 9th Street will be the new, permanent home of Steppin’ Time Dance Studio. Steppin’ Time is re-locating downtown after 15 years in business. Steppin’ Time is Brandon’s largest dance studio. Their new home will be a completely renovated building consisting of 4 full dance studios, 2 waiting areas, change room, drinking fountains, and full climate control with dual air exchangers.

“After 15 years of being in business purchasing property downtown is a dream come true. As you can imagine, I am incredibly excited to have this happen for Steppin’ Time, and I can’t wait to continue classes in our new facility this September,” explains Monique Roy-Keller, owner of Steppin’ Time Dance Studio.

The second project supported by Renaissance Brandon is the newly acquired Brandon School of Dance. The Brandon School of Dance was operated for over 30 years under the direction of Barbara Ehnes and is now under the new ownership of Brent Campbell who has recently purchased the business. Mr. Campbell, along with the principal and artistic head of the school, Mrs. Kelly Lumbard, will now manage the administration and operation of the business.

The Brandon School of Dance will be moving to the upper floor of 126, 10th Street in early September, 2010. Renovations to the space will include the development of four dance studios, a props/costume room, male/female change rooms, a waiting area for parents and office space.

“Our intent is to carry forward our reputation of excellence in our new downtown space”, explains Brent Campbell, owner of Brandon School of Dance.

Anyone interested in obtaining more information about either of these projects can contact:

Renaissance Brandon

Braden Pilling – Downtown Development Specialist

410 9th Street

Brandon, MB R7A 6A9

Phone: 204-729-2210

Additional Contacts:

Brent Campbell

Brandon School of Dance

204.724-7528

Monique Roy-Keller

Steppin' Time Dance Studio

204.725-0745

www.steppintime.com

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Vince Barletta

Chairman – Renaissance Brandon

204.573-0403